Elements of Federal Policy Development
In the Natural Resources
ANR 493
Summer 2009

Time: Classes Wednesdays 7PM-9PM
Field Trips Some Saturdays 10AM-2PM
Intern Assignments Monday-Friday Business Hours (June 1 – August 21)

Location: TBA
Instructor: Mark Rey
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E-mail: markrey8@aol.com
Office Hours: TBA

I. Course Description.

This course will review and evaluate how each branch of the federal government, as well as nongovernment entities (including the media), affect the development and implementation of federal government policy in the natural resources. The course will be taught through two-hour lecture and discussion sessions each week, augmented by nine, half-day, weekend field trips designed to ground class participants in the policy-making arena. Additionally, each class participant will complete a twelve-week, forty-hour per week paid internship with a government or nongovernment organization active in natural resources policy-making in the Washington, D.C. metropolitan area. Internship opportunities will be provided through Michigan State University, in cooperation with participating organizations.

II. Course Goals.

The goals of this course are to:

1. Familiarize students with the federal policy-making environment in Washington, D.C.

2. Explore how each branch of the federal government affects and influences the development and implementation of federal policy in the natural resources area.

3. Evaluate how nongovernment organizations (both nonprofit and for-profit) affect and influence the development and implementation of federal policy in the natural resources area.
4. Reflect upon how the media affects and influences the development and implementation of federal policy in the natural resources area.

5. Examine how the media, particularly the media covering the nation’s capital, are changing.

6. Provide students with a real-world exposure to policy development and/or implementation through an internship with a government or nongovernment organization active in the natural resources policy arena.

7. A student who successfully completes this course should be able to: (a) look at a new federal natural resources policy development and reasonably assess how it came to be; and (b) evaluate an emerging natural resources issue and predict how policy makers will react to its development.

III. Course Elements and Grades.

ANR 493 is an upper-level class worth 3 university credit hours. Attendance and participation are essential elements of this class. Students are expected to: (1) fulfill the requirements of their internship; (2) attend and participate in every class; (3) attend and participate in each field trip. Excused absences will be granted only rarely and on a pre-approved basis.

The components of this class and their relevance to the final grade are as follows:

1. Successful completion of a twelve-week internship (40 points).

2. Attendance and participation in classes and field trips (20 points). Both attendance and active participation will be counted. Each class will be organized as follows: (a) lecture on the topic of the day – 40 minutes; (b) questions, answers, and discussion – 20 minutes; (c) student verbal presentation each week on the intern experience – 20 minutes; and (d) open discussion – 40 minutes.

3. Student presentation on the intern experience (15 points). Each week a different student will provide a twenty minute briefing on their internship experience. This presentation will focus on the most important information that other students should know about the briefer’s organization and its major policy goals. The presentation will be followed by a forty minute moderated discussion.

4. Final paper (25 points). A final 4-6 page paper will be required of all students. The paper should address the following topics: (a) what
was your internship assignment; (b) what is your organization’s basic structure, and what are its primary policy goals; (c) what were your roles and responsibilities in the organization; and (d) what are your observations on how the organization you served could improve its role in the policy-making process. Final papers are due Monday, August 23.

The grade scale for the class is as follows:

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<th>Grade</th>
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<th>Points</th>
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IV. Tentative Schedule.

A. Classes

Week 1 (June 3) – Introduction and Orientation

Course Goals and Scheduling Logistics
Introduction to Washington, D.C.

Week 2 (June 10) – Federal Government Transitions. They happen every two years, what happens and why is so little known about it.

Recent Executive Branch transitions
Recent Legislative Branch transitions

Week 3 (June 17) – The Executive Branch. The role of the Executive Branch in policy development and implementation, and the elements of the Executive Office of the President.

Week 4 (June 24) – The Executive Branch. The role of the federal agencies working in the environment and natural resources policy arena.
Week 5 (July 1) – The Legislative Branch. The role of Congress in policy development and implementation oversight.

Week 6 (July 8) – The Legislative Branch. The role of Congressional staff and Legislative Branch agencies (Congressional Budget Office, Congressional Research Service, Governmental Accountability Office) in policy development and implementation oversight.

Week 7 (July 15) – The Judicial Branch. The role of the Judiciary and litigation in policy formulation.

Week 8 (July 22) – Private Interests. The role of nonprofit and for profit interest groups in influencing the formulation and implementation of policy.

Week 9 (July 29) – The Media. The role of the media in explaining and influencing policy formulation, and how changes in the media are influencing its role.

Week 10 (August 5) – Guest lecturer from a major lobbying firm.

Week 11 (August 12) – Guest lecturer from the media.

Week 12 (August 19) – Elections do matter: What happened in the last one; how might the next one turn out.

B. Field Trips

Field trips will be conducted from 10AM – 2PM on the following Saturdays: June 13, 20, and 27; July 11, 18 and 25; and August 1, 8, and 15. Individual trips have not yet been scheduled for specific dates. However, the trips may include the following opportunities:

1. Legislative Branch – US Capitol Tour.
2. Executive Office of the President – White House West Wing Tour.
3. Executive Office of the President -- Vice President’s Residence Tour.
4. Executive Branch – US Department of Agriculture lock up for the release of crop reports.
5. Executive Branch – Pentagon Tour.
6. Executive Branch – Army Corps of Engineers reservoir/water policy tour.

8. Executive Branch – Smithsonian Institution/National Zoo endangered species breeding program.


V. Course Readings.

Students will be assigned considerable work-related reading to successfully complete their internship assignments. Therefore, reading requirements for this course will be both limited and supplemental to the regular course work. Students will find their internship and course experiences enhanced by reading the following works prior to, or during, the Summer session:


2. “Running in Place: Inside the Senate;” James A. Miller, 1986


VI. Course Logistics.

This course will take place entirely in the Washington, D.C. metropolitan area from June 1 – August 21. Students must arrive in time to ready for work on the morning of Monday, June 1, and expect to complete their internship at the close of business on Friday, August 21. The following logistical information will be of interest:

A. Lodging.

University dormitory or comparable rentals will be available to students at below market rates. Additional information will be provided to students as it becomes available. Students are free to pursue alternative lodging arrangements on their own initiative as they choose.

B. Meals

Students will be responsible for their own meals at all times.
C. Transportation.

Students will be responsible for their own transportation to and from Washington, D.C. Within the Washington, D.C. metropolitan area, mass transit (busses, subway) will be adequate to meet all internship and coursework needs, including course field trips. Parking arrangements will be the responsibility of any student bringing an automobile to Washington, D.C.

D. Clothing.

All internships will be in professional office settings. This means business suits or sport coats and ties for men, and slacks, skirts, or business suits for women. Summer in Washington, D.C. is both hot and humid, with 90 degree and 90 percent humidity days common. Lighter fabrics will be more comfortable.

ANR 493 Guest Speakers
Summer 2009

June 1 (Class)
• Kari Smith, Professional Staff Member, Committee on Energy and Natural Resources, U.S. Senate

June 2 (Capitol Hill Club)
• Karl Rove, Karl Rove and Associates, Former White House Chief of Staff (Bush 43)

June 2 (MSU Washington Office)
• Mary Malaspina, Deputy Director Michigan State University Washington Office
• Diane Pieper, Michigan State University Washington Office

June 6 (The Cosmos Club)
• Jay Jensen, Deputy Undersecretary of Agriculture, Department of Agriculture
• Gail Kimball, Chief, U.S. Forest Service, Department of Agriculture
• Dale Hall, Former Director, U.S. Fish and Wildlife Service (Bush 43)
• Susan Recce, Director of Conservation, Wildlife and Natural Resources, National Rifle Association, Former Deputy Assistant Secretary of the Interior for Wildlife (Reagan)
• Tom Franklin, Senior Vice President, Theodore Roosevelt Conservation Partnership
• Eric Washburn, Partner, Blue Water Strategies, L.L.C., Former Senior Advisor to Senator Tom Daschle.
• Lowell Baier, President, The Boone & Crockett Club
June 10 (Class)  
- Derrick Crandall, President, The American Recreation Coalition, Former Director of Public Outreach, the Environmental Protection Agency (Nixon, Ford)

June 14 (National Get Outdoors Day)  
- Dave Cleaves, Acting Deputy Chief for Research, U.S. Forest Service (MSU Alumnus)

June 21 (The Newseum)  
- Eileen Woodbury, Chief Docent

June 30 (Class)  
- Scott Sutherland, Director of Federal Relations, Ducks Unlimited, Former White House Office of Public Liaison Assistant (Reagan, Bush 41)

July 1 (The Supreme Court)  
- Patrick Strawbridge, Clerk to Justice Clarence Thomas  
- Claire Evans, Clerk to Justice Clarence Thomas

July 10 (Department of Agriculture)  
- The Honorable James Miller, Under Secretary of Agriculture

July 15 (The White House)  
- Heather Zichal, Deputy Assistant to the President for Energy and Climate Change  
- Jacob Levine, Special Assistant for Public Liaison

July 15 (Class)  
- Doug Crandall, Director, Office of Legislative Affairs, U.S. Forest Service

July 18 (Raystown Reservoir, U.S. Army Corps of Engineers)  
- Mary Colombe, Director of Natural Resources, U.S. Army Corps of Engineers

July 25 (U.S. Capitol)  
- Farar Elliott, Curator in Chief, U.S. Capitol

July 28 and 30 (U.S. Capitol)  
- The Honorable Wally Herger, U.S. Congressman, Second District, California

August 1 (Front Royal, Virginia)  
- Marshall Jones, Senior Advisor for Conservation, The Smithsonian Institution
August 5 (Class)
- Tom Hebert, Senior Vice President, Ogilvy Government Relations, Former Deputy Assistant Secretary of Agriculture (Clinton)
- Deb Atwood, Vice President, The Mars Corporation, Former Deputy Chief of Staff, Department of Agriculture (Bush 43)

August 8 (Patuxent, Maryland)
- Greg Smith, Director, Patuxent Research Station, U.S. Fish and Wildlife Service

August 8 (Olney, Maryland)
- Katie Armstrong, Office of Communications, U.S. Forest Service (MSU Class of 2003)

August 12 (Class)
- Al Kamen, Senior Correspondent, The Washington Post
- Ray Suarez, Senior Correspondent, The Lehrer News Hour, Public Broadcasting System
- Chris Wood, Chief Operating Officer, Trout Unlimited, Former Special Assistant to the Forest Service Chief (Clinton)

August 17 (Class)
- Stacey McBride, Professional Staff Member, Committee on Appropriations, U.S. Senate
- Jan Engert, Director, U.S. Forest Service Partnership Office.

ANR 493 Field Trips and Events

Thursday, June 4, 7:30 am, Breakfast with Karl Rove, Capitol Hill Club, 300 First Street, S.E.

Thursday June 4, 5:00 pm, Reception at the MSU Washington Office, 400 South Capitol Street, S.W., Suite 500A

Saturday, June 6, 6:00 pm, Boone & Crockett Club dinner and Cosmos Club tour, the Cosmos Club, 2121 Massachusetts Ave., N.W.

Saturday, June 13, 8:00 am, National Get Outdoors Day, Kingman Island, Anacostia River

Saturday, June 20, 12:00 noon, the Newseum, 6th & C Street, N.W.

Saturday, June 27 OFF
**REMINDER:** Week 5 Class will be held on Tuesday evening, June 30, same time and place

Wednesday, July 1, 8:30 am – 11:00 am, Meeting with Supreme Court Clerks and Court Tour at the Supreme Court. (meet at the bottom of the steps at 8:30). Closest Metro stations are Capitol South (Blue and Orange) and Union Station (Red).

Saturday, July 4 OFF

Friday, July 10, 7:30 am – 9:00 am, Department of Agriculture Lock-up for crop reports (meet on the Mall entrance of the Whitten Building at 12th & Independence Ave., S.W. at 7:15). Closest Metro station is Smithsonian (Blue and Orange).

Saturday, July 11 TBD

Wednesday, July 15, time TBD, White House West Wing tour, 1600 Pennsylvania Ave., N.W.. Closest Metro stations are Farragut West (Blue and Orange) or Farragut North (Red).

Saturday, July 18, 8:00 am - 8:00 pm, Army Corps of Engineers Raystown Reservoir Tour, Raystown, Pennsylvania

Saturday, July 25, 9:30 am, Docent’s Tour of the Capitol (we will meet at the main entrance of the Capitol Visitors’ Center (CVC) and go through security in order to meet the Head Docent at 9:55 am at the Statue of Freedom. Check the CVC website at: [http://visitthecapitol.gov](http://visitthecapitol.gov) in order to see what and what not to bring and how to dress). Closest Metro stations are Capitol South (Blue and Orange) or Union Station (Red).

Tuesday, July 28, 2:45 pm, Capitol Dome Tour, Room 2352 Rayburn House Office Building (limit 7 people). There will be much stair climbing. Wear comfortable shoes and slacks. Same Metro stations as July 25.

Thursday, July 30, 2:45 pm, Capitol Dome Tour, Room 2352 Rayburn House Office Building (limit 7 people). There will be much stair climbing. Wear comfortable shoes and slacks. Same Metro stations as July 25.

Saturday, August 1, 8:00 am – 6:00 pm, Smithsonian Endangered Species Research Facility, Front Royal, Virginia

Saturday, August 8, 8:00 am – 4:00 pm, US Fish and Wildlife Service Wildlife Research Center, Patuxent, Maryland

Saturday, August 11 OFF (Also potential make ups)